

NOVEMBER/DECEMBER 2012 \$4.00

HOUSE

DESIGN • ARCHITECTURE • LIFESTYLE

**Kean's
majestic style**



The brilliance of
the Kitchen Lady



**Builders start
the rebound**

Devoted to Design



Judith Reidel, the Kitchen Lady, uses light cabinets and a dark floor with dark wall coverings to add a striking contrast.

Judith Reidel, the Kitchen Lady, puts her heart and soul into this work of art



Judith Reidel, The Kitchen Lady Ltd., received a phone call from a client, Gerri, in October 2011 who had ripped an ad out of *HOUSE* magazine over a year before. "She explained that when she was ready, she would address it," said Judith. Gerri's husband kept after her to start but she wanted to find the right person. After interviewing a few architects, a few contractors and even other kitchen designers, she called Judith; there was an instant fondness and connection over the phone. The appointment was made for the following day in Garden City, New York.

When Judith arrived, the seeds had already started to be planted in her mind where this kitchen was going. Judith and Gerri hit it off right away and within an hour, Judith had the job. "I chose Judith because of her experience and creativity," stated Gerri. "What Judith does





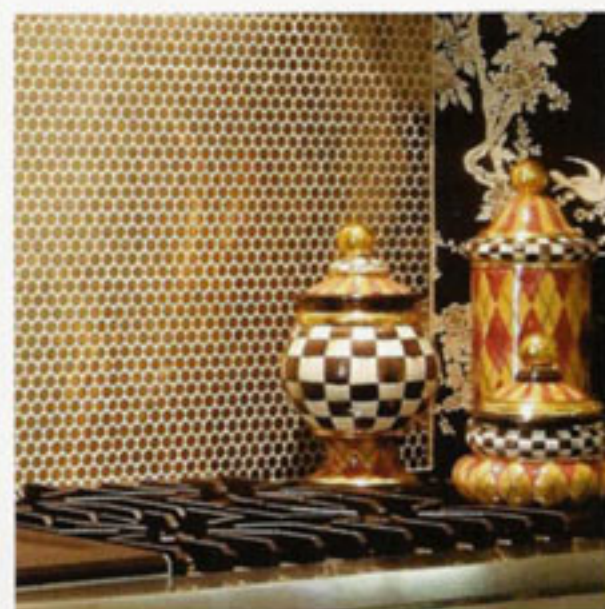
that I have never witnessed before, even with my friends who have had designers and decorators, she designs and decorates one wall at a time and then pulls it all together."

The pair went shopping together to select items that Gerri wanted Judith's approval on. "When you do a custom quality

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kitchen, it takes more time than a cookie cutter kitchen," says Judith. "It takes time to find the right selections that work with the overall look while keeping budget in mind as well as designing and decorating at the same time."

Using semi-custom and custom "The Kitchen Lady Cabinetry" allows a deluxe look to fit within a budget. The backsplash behind the Viking 60" range is penny-shape gold brass while the bar backsplash in the dining area is custom cut mirror with Mother of Pearl liners and squares from Artistic Tile. Black Absolute granite and Ralph Lauren wall-covering provide a dramatic detail that pulls the



whole room together.

"When I look at a room, to me, it's like looking at a blank canvas," explains Judith. "My real passion lies in painting, which I couldn't follow, so when I design and decorate, I paint!" ■